

# Harsha E

User Experience Engineer & Product Designer

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[LinkedIn](#) | [Portfolio](#)

## Experience

8+ YEARS EXPERIENCE (RELEVANT)

### Adapt Ready Inc.

MAR 2020 - NOW

#### Senior UX / UI Engineer

Subject matter research, concept explorations and lead ideation with cross functional teams, and feature definition and solution execution for 5 different risk assessment digital platforms.

Creating, prototyping and testing digital assets aiding in smooth development and overlooking the implementation to make sure it aligns with the design.

Ensuring consistency of every platform through documentation of definitions, use cases and by creating design systems.

Educating cross functional teams about the importance of usability and accessibility in digital products.

### Rappier Solutions

JUL 2019 - MAR 2020

#### Senior UX / UI Designer

Research and designing digital concepts, visual mockups and documentation of definitions.

Worked on making digital ad campaign platforms more accessible and automated for business owners.

### Freelance Designer

JUN 2017 - JUL 2019

#### UX / UI Designer

Built entire digital assets for upcoming business starting from branding, marketing, websites, photography and videography.

### Unspun Consulting

JUN 2016 - JUL 2017

#### UX / UI Designer

Implemented UX Strategies to help small and large e-commerce business become successful within 3 months.

Built innovative concepts for e-learning platforms and created mock-ups and helped outsourcing the development.

### Graspskills Pvt. Ltd.

DEC 2014 - MAY 2016

#### UI Designer & Developer

Designed and worked on the front-end development of various landing screens for businesses and portfolio websites for individuals.

### Hirecraft Pvt. Ltd.

APR 2014 - DEC 2014

#### UI Designer & Developer

Front-end implementation of design systems and hiring portals. Slowly transitioned to user interface designing.

### Convergys

SEP 2011 - DEC 2012

#### Customer care representative

IT support over phone call to employees of PriceWaterhouseCoopers International.

## Education

### Bachelor's of Engineering

APR 2011

Dr. Ambedkar Institute of Technology

## Design Skills

User experience design

User interface design

Interaction design

User research

Information architecture

User flow

Data analysis

Data visualization

Wireframes

Prototyping

Collaboration

Usability testing

Empathy mapping

Affinity diagram

Iconography

Design system

Documentation

## Software

Figma

FigJam

Adobe XD

Adobe Illustrator

Adobe Photoshop

Adobe Premiere Pro

Adobe After Effects

Adobe Dimension

Adobe InDesign

Webflow

Framer

Spline 3D

## Softskills

Client interviewing

Requirements gathering

Presentation

Design walkthrough

Resource management

Business planning

Marketing research

Social media marketing